## HESSR Funding Proposal

Unit Name:	MIDDLE EASTERN STUDENT CENTER
Contact Name:	TINA AOUN
Phone Extension:	951-827-7233
Email Address:	TINA.AOUN@UCR.EDU
Date:	MAY 2016

## A. DEPARTMENT NARRATIVE "PROGRAM PLAN"

## 1. Mission Statement:

Student diversity at the University of California, Riverside is a hallmark of this institutions excellence and success. The Middle Eastern student community will continue to grow and weave into the fabric that shapes the UCR experience. The MESC will play an increasingly important role in providing an avenue for Middle Eastern students to access and participate in campus life and activities. We wish to create opportunities that raise the community's awareness of Middle Eastern culture and history.

**2. Program Description: a.** *Please list each of your programs and/or your major activities/services for your department and give detailed information that describes your department.* 

## **Overview / Major Activates**

The Middle Eastern Student Center is in its third year as a Student Affairs department and has already made significant strides in supporting Middle Eastern, South Asian, and Muslim students at UCR. A Director and a small group of student employees who work alongside passionate and dedicated volunteers who advocate for the mission and growth of MESC currently staff MESC.

With an ever-growing constituency, now, it is more crucial than ever before, that we support our students during this difficult time where bias and discrimination and hate incidents are targeting the Middle Eastern and Muslim populations at UCR. Rampant hate speech and anti-Muslim, anti-Middle Eastern rhetoric is at an all time high in the media. Incidents of terror, both locally and abroad, do two things to the MESC community: increase fear, paranoia, and anxiety of hate crimes and incidents while on campus as MESC students can easily be targets of 'revengeful attacks', and evoke sadness, stress, and depression in worries that their families back home may or may not have survived attacks throughout the Middle East.

With the Syrian Refugee Crisis marking the worst humanitarian crisis in the world today, with over 12 million displaced peoples, UCR has welcomed several students from Syria who fled the crippled country in search of education, safety, and opportunities. In order to serve these particular students, MESC must take on a new role of refugee awareness, and refugee success in higher education.

MESC Programs and Services:

#### Middle Eastern Student Assembly

Registered campus clubs and organizations as well as individuals with interests or ties to the region are invited to join the Middle Eastern Student Assembly (MESA). This coalition of students serves as the governing board for events and programs sponsored by the Middle Eastern Student Center.

Selected programs serve a broad range of students and events are selected by overall consensus from the board. Everyone is welcome to join these meetings and propose ideas for collaborations with MESC. The MESA board has done an excellent job of inviting a delegate from each of the 23 MESC affiliated student organizations to attend weekly meetings and address issues regarding campus climate and policy. Together, they work toward enriching UCR's campus community and turning MESC students into leaders in higher education.

#### Peer Mentorship Program

One of the newest additions to MESC is the 'soft launch' of the first ever 'ME & You' Peer Mentorship Program. The goal of MESC's peer mentorship program is to provide an effective support system for incoming freshmen and transfer students, to increase student involvement and interaction, to provide students with additional encouragement and support, to inform students of all campus resources, and to help students succeed socially, academically, and culturally. In its inaugural year, 'ME & You' served twentyfive incoming freshmen by pairing them with seniors, juniors, and graduate students. With a limited staff, limited budget and limited resources, 'ME & You' could not fully supply the demand of student needs.

#### **Student Panel Series**

With an increased climate across the country and world of an anti-Middle Eastern, anti-Arab, anti-Muslim, and mistakenly anti-Sikh sentiment, MESC has launched "True Life" – a quarterly series of student panel discussions that is designed to showcase a diverse panel of students from various backgrounds to combat discrimination and dispel stereotypes.

#### **MESC Film and Speaker Series**

Quarterly campus wide programs that include any of the following: film screenings, speakers or performances that focus on the complexities of identity within the Middle Eastern community. Featured guest speakers will include performers, the director or subject of the film, or a speaker's panel who can host a discussion afterwards.

#### **Educational Workshops**

Educational Workshops and trainings are aimed at educating the UCR and MESC community about the varying historical, cultural, political, and religious dynamics that shape the Middle East. The Middle Eastern Student Center will accomplish this goal by providing the UCR community a wide variety of events which include but are not exclusive to; research forums, literary readings, historical displays, and cultural celebrations. By providing a wide range of educational programs, the MESC will raise awareness about the community while simultaneously offering the campus a new understanding of the cultural richness that exists within the Middle East.

With a growing number of MESC constituents, it has also been displayed that MESC students need more education regarding wellness, mental health, and sex education. Educational workshops have also been modified to include these student requests.

#### Club Organization Support & Leadership Training

The goal of the MESC is to create an environment that fosters the growth and development of upcoming leaders through workshops and training sessions. These sessions will provide the tools necessary for openminded discussion and healthy dialogue. Leadership qualities are instilled through bridging cultural ties, establishing common ground, problem solving skills, community involvement, and research.

Leadership training is also catered to the professional development of MESC constituents. To better prepare students for life after graduation, MESC's leadership training entails resources that will allow students to confidently interview with future employees and graduate schools, submit impeccable resumes and cover letters to employers, and network with professionals in their field of choice to improve their chances of success and collaboration.

#### Individual Student Support, Advising and Referral

Individual student support and advising are valuable to the work of the center. Each student will have the opportunity to access campus resources and receive referrals to appropriate departments. Students that identify within the Middle Eastern community may encounter negativity and discrimination even within a diverse student body. In the event of such incidents our staff is well qualified to provide appropriate referrals to respective departments and campus resources.

**Event Coordination and Collaborations** 

Clubs and organizations or individual students involved with the MESC will have the opportunity to receive assistance with event coordination and program planning. The MESC can assist with events by collaborating with multiple departments and maximizing the use of UCR campus resources.

Cultural Events and Celebrations

Cultural events, celebrations and social gatherings that support community building are essential to the work of the MESC. A strong campus community requires that individuals interact with each other and honor their heritage, customs, and historical achievements.

## Programs/Services

1. Program/Service: Middle Eastern Student Assembly (MESA) Registered campus clubs and organizations as well as individuals with interests or ties to the region are invited to join the Middle Eastern Student Collaborative. This coalition of students serves as the governing board for events and programs sponsored by the Middle Eastern Student Center. Selected programs serve a broad range of students and events are selected by overall consensus from the board. Everyone is welcome to join these meetings and propose ideas for collaborations with MESC. 2. Program/Service: MESC Fall Mixer [Cultural Events & Celebrations] The MESC is the first in the UC System. The center is a place of community, inclusion, expression and celebration of Middle Eastern culture. To kickstart each year, we bring together various student organizations to celebrate the beginning of the year, network with one another, and build community. This is also a wonderful time for first year students and transfer students to discover MESC and build new relationship with their peers, while signing up to take part in any of our twenty-five ME student organizations. Program/Service: MESC Quarterly Film Screening [MESC Film Series] MESC selects a film feature every guarter. The objective of the campus wide film screening is to raise awareness of Middle Eastern culture and history. We select different regions, religions, cultures, and topics each time to broaden the scope of learning for our campus community. 4. Program/Service: "ME & You" Peer Mentorship Social [Peer Mentorship, Leadership Training, & Cultural Events and Celebration] The Peer Mentorship social introduces mentors and mentees to one another and engages them in a dialogue of expectations for one another. A senior MESC student gives a "keynote" to the attendees as to what to expect from their first year at UCR, and formally introduces the peer mentorship programs to all students. 5. Program/Service: Quarterly "Wellness and Sex Education – Women's Circle" [Educational Workshop] In collaboration with the WELL, a quarterly discussion engages a MESC women's circle with facts about wellness, sex education, and stress. Most conversations also engage in cultural and religious stigmas concerning sex, mental health, and wellness. 6. Program/Service: MESC Quarterly "True Life" Student Panel [Student Panel Series & Speaker Series] The True Life series aims to educate our campus community about the multiculturalism and

diversity of MESC constituents. Panels of 5 to 7 students are asked questions regarding specific topics, and then engage in a Q&A with the audience. For more complex topics, a professional speaker or UCR faculty member is invited to give a brief lecture regarding the topic at hand. True Life panels have thus far covered topics including: Middle Eastern Christians, Middle Eastern Muslims, and Middle Eastern men.

- 7. <u>Program/Service: "Life After College" [Leadership Training & Educational Workshop]</u> Every Winter and Spring quarter, a UCR alumni or graduate student is invited to speak to seniors about life after college. In their discussion, they prepare students for the 'ups and downs' of leaving a university, and help guide them to resources on campus that can lead them to success (Career Center, Academic Advisors, Faculty, Co-curricular programs, research opportunities, professional student organization, etc).
- 8. <u>Program/Service: Eid Celebration, Coptic Christmas Celebration [Cultural Events and Celebration]</u>

The second Muslim holiday "Eid" is celebrated with MESC students as well as Coptic Christmas. Both holidays land on the first week of Fall and Winter quarter, which is challenging for students. To give students the feel of "home," MESC sponsors celebrations to unite the communities to celebrate each other's holidays and religions.

- 9. <u>Program/Service: "Social Justice Awareness" Pentland Hills [Educational Workshop]</u> In collaboration with RAs from Pentland Hills, MESC led a discussion on the Syrian Refugee Crisis to educate first year students about the tragedies that are happening across the globe. MESC hopes to engage with RAs at least once a quarter to help them with their programming and provide awareness and resources to students in residence halls.
- 10. <u>Program/Service: Leadership Retreat [Club/Org Support & Leadership Training]</u> This program is designed for student leaders who are interested and committed to collaboratively shaping the mission and objectives of the center. The program will encompass a weekend retreat composed of workshops, activities, and discussions. We wish to establish a sense of connection and community among the individuals, student clubs and sub-communities that could potentially identify with the MESC.

The retreat collectively contributes to the center's definition and path for the future. One collaborative objective the MESC hopes to achieve during the retreat is the planning of the annual Middle Eastern Week. Our hope is that Middle Eastern culture can be expressed through the creative efforts of individuals and student clubs/organizations, while combatting stereotypes and preconceived notions of the Middle Eastern community.

- 11. <u>Program/Service: Calligraphy Workshop [Educational, Cultural Event & Celebration]</u> Wellness program in collaboration with the Middle Eastern Student Center and the WELL. Students gain a basic and intermediate understanding of calligraphic strokes, letters, and technique. There will also be a brief presentation of the vibrant history behind the art form.
- 12. Program/Service: Cook with ME! [Speaker Series, Educational Workshop]

In collaboration with The Well, MESC will bring a Registered Dietician to share the nutritious value of the Mediterranean diet, and will also do a food demonstration to encourage students and community members to incorporate the Mediterranean diet into their busy lifestyles. This food demonstration and lecture aims to teach our community how to stay healthy while on a tight budget and schedule.

13. <u>Program/Service: Civil Rights in the Age of Social Media [Speaker Series, Educational Workshop, Student Panel Series]</u> In collaboration with UCR's School of Public Policy and the LA Times, a panel of social media activists, including a MESC student, shared their views with regarding civil right and social justice trends and activism.

14. Program/Service: MESCafe | Coffee Convos [Educational Workshops, Student Panel] MESCafe is a weekly coffee social, which will offer the students a unique opportunity to have an open dialogue about current affairs and news in the Middle East. There currently is not a space or program that allows for students to discuss how the events in the Middle East have hindered their daily lives. MESCafe will serve a multipurpose space to educate our campus about what's happening in the Middle East, while allowing for students to have an emotional outlet in a safe space. MESCafe will collaborate with the Middle Eastern and Islamic Studies Program to host faculty members who will lead discussions specific to their field of study and research. 15. Program/Service: Middle Eastern Week [Speaker Series, Cultural Event and Celebration, Educational Workshop] A week of programming to raise awareness about historical and contemporary issues in the Middle East. Also the stories and voices of students at UCR will be highlighted throughout student panels, educational programs, and photo projects. 16. Program/Service: "Where Do We Go From Here?" [Educational Workshop] In response to terrorist attacks across the globe, and even locally, MESC students face fear, stress,

trauma, and paranoia. To support students and engage in healing, MESC hosts discussions after major incidents that shock our communities.

17. <u>Program/Service: MESC End of the Year Gala [Cultural Events and Celebration]</u> A full year of programming deserves a celebrations, awards and recognition for all the students, staff, and faculty that were involved in our events throughout the year. A special honor is given to graduating seniors who showed exceptional leadership in their service to MESC and the UCR community.

18. <u>Program/Service: Afghan American Conference [Club/Org Support & Leadership</u> Training]

The Afghan Student Association at UCR took an active role in organizing and planning the first ever Afghan American Conference at UC Berkeley. MESC proudly helps support ASA's travel to the conference so that they can represent UCR's ASA and the role that MESC and the university plays in their success as an organization.

## 19. <u>Program/Service: Lebanese Collegiate Network Convention [Club/Org Support &</u> Leadership Training]

The Lebanese Social Club at UCR took an active role in organizing and planning the ever professional and academic convention sponsored by the Lebanese Collegiate Network. MESC proudly helps support LSC's travel to the annual conference so that they can represent UCR's LSC and the role that MESC and the university plays in their success as an organization. There, LSC leaders connect and network with LSCs across the country and learn essential leadership tools through a plethora of lectures, workshops, and more.

20. <u>Program/Service: A Night of Talent for Refugees [Speaker Series, Student Panel,</u> <u>Educational</u>

Workshop]

Refugees from Syria, Afghanistan, and Iraq are being plagued by the media as potential 'terrorists' and a threat to American society. What many fail to realize, is that refugees themselves are fleeing religious persecution, terror, and a crippling infrastructure with limited resources to education and health care.

Through a talent show, MESC will raise award help in local and national efforts.	eness about the Refugee Crisis and mobilize our community to
	ultural Events and Celebration] nunity in an evening of laughter and cultural celebration, 2 orm a skit of their lives as Middle Eastern women in the
	taposed with the perspective of the Middle Eastern
22. Program/Service: "Inspiring R' Leade	ers" – Dinner with Noor Tagouri [Leadership
	t Life's annual conference – 'Inspiring R' Leaders.' This year, b bring the first Muslim American hijabi news reporter to UCR es with the UCR community.
	ns" Conference [Leadership Training, Educational,
<u>Cultural</u> ]	
	nder Programs, ASUCR, and the Diversity
social	nce that attracted over 200 attendees and explored
justice, cultural competency, and more.	
	ppiness: Islam and Psychology" [Educational,
Speaker Series]	
	into perspectives on happiness and how to ering their discussion to college students.
25. Program/Service: "Islamophobia Tea	
	teach-in to highlight graduate and undergraduate
student narratives and experience of Mu	
26. Program/Service: "South Asian Exhil	pition" [Cultural, Speaker Series]
In collaboration with PSA and SAF, N	1ESC paid for the professional and known Afghan
•	sian Exhibition, to showcase South Asian cultures to
the UCR community.	
	ion" [Cultural, Speaker Series, Educational]
In collaboration with IGSA and ISA, Nource Classical Neurona (Parsian Neurona calebration	•
•	on with various performances, lectures, food, and
poetry reading. 28. Program/Service: "Unity Hour" [Soc	
	thnic and Gender Programs, curated by a MESC
	closer together from different departments.
29. Program/Service: "One Mic. One Vo	ice" [Cultural, Social, Educational, Speaker Series]
	ice" [Cultural, Social, Educational, Speaker Series] professional spoken word artists to showcase our
A collaborative event with student and	professional spoken word artists to showcase our
A collaborative event with student and	professional spoken word artists to showcase our justice and cultural acceptance and inclusion.
A collaborative event with student and diversity and unite over issues of social 30. Program/Service: "Grad Success Cof	professional spoken word artists to showcase our justice and cultural acceptance and inclusion.
A collaborative event with student and diversity and unite over issues of social 30. <u>Program/Service: "Grad Success Cof</u> As a part of MESC's attempt to engaged	professional spoken word artists to showcase our justice and cultural acceptance and inclusion. fee Social" [Educational]

**3.** Strategic Vision: discuss your short-term (2016-2017) plans and major program goals that will use HESSR funds:

As we enter our fourth year as a department, but our second year of HESSR funding, MESC hopes to utilize funds for the following categories:

- 1. Student Staff Salaries
- 2. Peer Mentorship Program
- 3. Alumni Network
- 4. Marketing
- 5. Campus Wide Programming
- 6. Professional Development (Students and Staff)
- 7. Furniture and equipment for new Program Coordinator
- 8. Alumni Network

## 4. Challenges: Identify obstacles that need to be overcome and/or need to be met.

The main challenges of MESC include:

1. Space: we have already outgrown our space, and there is not sufficient space for the FTE that will begin next year, nor is there sufficient space for meeting, a work station, and we also do not have a permanent space for storage.

 Data collection and assessment: because the MENA category is not on most applications and surveys, it is incredibly difficult to track staff, faculty, and students and cater to their needs and challenges
 3.

5. Please provide information on any recent evaluations your unit may have had. What recommendations were made, and what actions were taken in response to the recommendations

N/A

6. Additional information or clarification you would like to provide the committee on your department's program plan for using HESSR funds:

N/A

## **B. BUDGET QUESTIONS**

## **1.** Describe any SSFAC budget requests below. Departments may not duplicate budget requests for SSAF and RSAC.

#### Funding for Student Life and Development Specialist II – Community Manager

#### Student Life and Development Specialist II - \$66,184

\$50,695 – Salary [hire at \$47,800] \$13,384 – Benefits (28% of salary) \$6,979 – UCRP

We are requesting permanent funds for a Community Manager (Student Life and Development Specialist II) to work full time at MESC to support the growing constituency and needs of the Middle Eastern and Muslim community at UCR. To further develop our department and provide the proper attention, programing, and resources to our growing community, a Student Life and Development Specialist is critical to the success of MESC.

#### \$14,400 (3 x \$10.00 hr. x 10 hrs./wk x 48 wks) (permanent) BC30 Employee Benefits @ 4% \$576 (permanent)

We are requesting permanent funds for three Student Assistants to work part-time in the MESC to provide program assistance to the Director. Students Assistants will be extremely beneficial in providing students with a comfortable environment for their peers so that they feel welcomed into the center. Their work includes but is not limited to: paper work, marketing, and basic office coverage.

### BC42-Services (Workshop, Speaker & Film Series) - \$6,000

MESC educational workshops, speakers, and film series will educate students and staff about Middle Eastern culture, politics, history, and religion. In addition, world-renowned speakers specialized in addressing religious and politically charged topics we will promote the fundamentals of peace and coexistence on campus while fostering acceptance through knowledge. Growing trends of Middle Eastern student enrollment deem it necessary for the creation of a Peer Mentorship Program which will pair new students with juniors and seniors so that they can adjust properly to university life and feel comfortable as a Middle Eastern student at UCR

### BC40-Entertainment (Cultural Events and Celebrations) - \$4,000

Quarterly cultural events and celebrations are an excellent way to unite the MESC with the campus community. Attendees are able to build new bonds while learning about life perspectives and cultures in a multidimensional environment. By bringing different academic departments and clubs together to fund events, a larger budget is then available to make such events more outstanding and reach out to a greater audience. These funds will allow for collaborative events with Middle Eastern and Islamic Studies, Women's Studies, Media and Cultural Studies, Religious Studies and campus clubs and organizations.

## BC46-Computing (Student Computer Workstation, Programs, iPad) – \$3, 000

MESC strives to be of optimal resource to our students at UCR. In order to expand our services, a computer work station with at least four computers and a printer is essential in providing students with more resources. To better serve the functions of our student employees, investing in programs like Adobe Photoshop Suite will also drastically improve our computing services.

## Panic Button Alarm System – \$1,850

Installation (temp) - \$1500 Maintenance (permanent) - \$350

With an increased anti-Middle Eastern sentiment, and the media plaguing the identity of all Muslims and Middle Eastern people, there is a growing sense of paranoia and fear in the center that MESC could potentially be a target of revengeful actions or hate crime. A panic button is essential in ensure the safety of our students, by providing us with an immediate and accessible way to reach out to UCPD in the case of an emergency.

## BC40-Travel (Leadership Training and Student Council Retreat) - \$1,000

The student council retreat and ongoing leadership training will bring together students from varying organizations that identity with the Middle East. These forums will serve the purpose of building community among the diverse backgrounds of the student organizations and unify them all into a Student Advisory Council. The Council will be an instrumental in the Middle Eastern Student Center's planning and development of programs and events throughout the year. We request these funds to help establish these leadership trainings and council retreat to build unity among the Middle Eastern student organizations at UCR

2. How many FTE positions are currently open? Which if any of the positions are newly created? Why was there a need to hire additional staff? What expanded services are provided by the new hires?

One permanent FTE is the current staffing for MESC. Temporarily approved and funded by SSFAC, will be a Program Coordinator to begin during the 16/17 year, to further develop programs, enhance resources, and serve more constituents.

**3.** Additional information or clarification you would like to provide the committee on your department's Budget plan:

N/A

List below each use of funds you propose, following the guidelines put forth by the Referendum:

The Highlander Empowerment Student Services Referendum will allow the seven departments to better meet undergraduate students' needs by providing:

- Increased co-programming with student organizations and student-led initiatives, including funding and advising
- Staffing to assist students in finding support and resources
- Support for conference hosting and conference travel
- Support for Common Ground Collective projects & collaborative initiatives with the ASUCR Diversity Council
- Peer mentoring and peer education programs support
- More resources in each student program office and center, such as student computer support and educational materials
- Operational support for student services programs as described above, as the costs of campus services continue to increase

# **1.** Overview: Any Information you would like to provide the committee on this year's proposal.

MESC is entering an exciting time with the potential to hire another FTE, and improve the quality and quantity of our programming and resources, while still facing the challenge of working in an inadequately sized space.

Fund Amount	Short Description
\$30,00	<u>Cultural, Educational, Social, Collaborative Programs</u> Funds to collaborate with the Ethnic and Gender programs, as well as student organization, and academic programs will allow for MESC to develop leaders across campus, while further uniting and bridging the gap between students, staff, and faculty. Providing student organizations with programming support and funds is also critical in allow them to grow and foster relationships with MESC and the university.
\$18,000	Student Staff Wages MESC will request funds to support student salaries to increase the support of the center while engaging these students in leadership development opportunities.

\$6,000	Staff Professional Development To support the professional development of our Director and future coordinator to network with student affairs professionals, while spreading the mission and work of MESC at nationwide and regional conferences.
\$6,000	Student Conference Travel Harvard Arab Weekend, The Afghan-American Conference, and The Lebanese Collegiate Network Convention, and the Islamophobia Summit are just a few of the conventions that are students are interested in attending to represent UCR and MESC. There, they develop as leaders and also begin the important process of networking to guarantee their success after graduation
\$5,000	Office Furniture Furniture in the space will allow us to transition into creating more seating and more work space for students and staff.
\$5,000	Marketing Marketing tools such as brochures, t shirts, bags, canopies, table covers, pens, and more will be purchased with the new MESC logo/symbol that was created by SACOMM.
\$5,000	<u>Art/Mural Project</u> Many student artists are a part of MESC – we would like to empower them to share their work with MESC and we would also like MESC leaders to meet with a muralist to create a mural for the space that will reflect our unity, community, challenges, and our pioneering.
\$3,000	<u>Peer Mentorship Program</u> MESC has attempted to launch our Peer Mentorship Program this past year; however, we have learned that more resources and training need to be given to our mentors in order for this to be a successful program. MESC has a vision of enhancing the program by inviting MESC alumni and graduate students to develop the program and teach undergraduate students important tools to know while at UCR and beyond
\$3,700	Office Supplies and Equipment To continue to support our resources and functionality of the space with equipment that student groups will also be able to borrow.
\$2,800	UCOP Tax Reserve Setting aside the amount for the UCOP Tax Reserve

\$1,500	RSAC Stipend Funds will be requested to support student stipends for RSAC.
\$1,500	<u>Alumni Network</u> As MESC enters our fourth year, it's time to establish an Alumni Network to assist them in job seeking, mentorship, and encourage them to give back to MESC and UCR.
\$500	Diversity Council Support The center would like to assist Diversity Council members in getting to know each other and their mission via a Retreat for student members. We'd like to use RSAC funds for a DC Retreat in Summer or early Fall, in addition to the programming budget.