

FY 2024-25

**HESSR Funding Proposal**

<b>Unit Name:</b>	<b>CHICANO STUDENT PROGRAMS</b>
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## A. DEPARTMENT NARRATIVE "PROGRAM PLAN"

### 1. Mission Statement:

Our mission is to increase the academic success of students, staff, faculty and community through various educational, social, and cultural programs, events, and initiatives.

### 2. Program Description: a. *Please list each of your programs and/or your major activities/services for your department and give detailed information that describes your department.*

#### Overview / Major Activities

Chicano Student Programs seeks to provide programs and services that meet the needs of Chicano/Latino students, focusing on academic, social, and cultural success.

#### Core Programs:

- Chicano/Latino Orientation Week
- Chicano Link Peer Mentor Program
- ADELANTE Success Series
- Undocumented Student Support/Programming
- Día de los Muertos Celebration
- Noche Cultural
- Quarterly Poesía Peligrosa
- César E. Chávez 5K Run/Walk
- Nuestra Cosa Chicano Student Newspaper
- Radio Aztlan KUCR 88.FM (Radio program & music festival)
- Semana de la Mujer
- Semana de la Raza
- Cinco de Mayo Celebration
- Chicano/Latino Graduation Ceremony
- Collaborative with MUNDO LLC
- Spanish Highlander Orientation

#### Core Services:

- Cultural Competence
- Outreach/Recruitment Efforts targeted to K-12 and Community College Students
- Cultural Empowerment/Identity development
- Retention Efforts
- Mentorship
- Student Development/Leadership Development
- Post-Graduation Preparation
- Student Organization Support

- Advocacy
- Response to student needs, crises and concerns
- Scholarships/Internships
- Office: Lending Library, Kitchen, Computer Lab (free printing), Conference Room, and Student Organization Work Room.

### **Programs/Services (during normal operating conditions)**

#### **1. Program/Service: Counseling/Retention/One-on-Support**

Description: Students are assisted with a wide range of personal and academic problems. Students request assistance in resolving personal concerns, identifying support services and resources, pre-academic advising, and advocacy. Referrals are made to appropriate departments and at times students are referred to Chicano Student Programs by other units for assistance. The academic success of students is top priority thus the program provides support services aimed at increasing retention and graduation rates. Inclusion of faculty and Chicano Alumni is an essential part of our efforts. The office has been successful in fostering a friendly atmosphere and developing a sense of "familia".

Our office has an open-door policy that allows and encourages students to approach us for any support they may need. Often time's students will come into our office seeking guidance and support on a one-to-one basis, therefore knowing of this policy provides that comfort and safe environment to engage in a conversation. The issues and topics range from academic, financial, emotional, social, and cultural discussions. This year has included the following discussions, to note a few, students who are transitioning to UC Riverside, first generation college students, students who are undocumented, students who are seeking identity and cultural support, parents, Spanish-speakers, students who are preparing to graduate UCR, and students with various concerns about post-graduation. The students express their concerns and share their tribulations as we listen and provide guidance and support. Oftentimes, we refer students to colleagues whom are experts in the particular field we are discussing which includes academic, financial, and further emotional support. To continue this support for the students, and also to foster a relationship between the student and our office, We provide a follow-up by "checking-in" with the student either in person or via email to ensure they are receiving the help they need or to schedule another meeting if need be. The one-on-one meetings that we have with students average about 4-6 times a week, additional one-on-one meetings are based on very specific roles that we have on campus which include the Chicano Link Mentor Program Coordinator, where we provide support and advising to the peer mentors and mentees, and advisor for various Raza student organizations on campus.

#### **2. Program/Service: Chicano/Latino Student Orientation**

Description: The Fall Quarter orientation is designed to introduce new students to faculty, staff and continuing students. The orientation also serves as an initiation to the various departments, support services, and student organizations. The annual event is well attended. The opportunity for informal interaction is invaluable and contributes to a sense of belonging and "familia".

3. Program/Service: **Graduate Student Preparation**

Description: The office has initiated a Raza Graduate Student Network providing opportunities to strengthen mentoring relationships with faculty and advisors. The office maintains resources for students to research appropriate graduate programs, entrance exams, test dates and funded fellowships (e.g., National Science Foundation, Hispanic Scholarship Fund). Students are encouraged to attend graduate and professional school fairs and participate in summer research internships.

We also are working with Raza graduate students planning and implementing various programs. We are also providing a network of support for our graduate students.

4. Program/Service: **Speaker Series**

Description: The speaker series is designed to promote academic growth and cultural understanding. Speakers bring to life key issues affecting society and enhancing understanding. Past speakers have included: Luis Rodriguez (Author), Assemblyman Marco Firebaugh (California State Legislature), Dr. Carlos Ugalde (Latin American Studies), Josefina Lopez (Screen writer/Actress), Arturo Rodriguez and Dolores Huerta (United Farm Workers), Dr. Jose Limon (Chicano Studies), Dr. Elsa Valdez (Chicana History), and UCR professors: Tiffany Ana Lopez, Carlos Cortes, Alicia Arrizon, Armando Navarro, Josh Kun, Alfredo Mirande, Dylan Rodriguez, Richard Lowy, Carlos Velez-Ibañez, Dr. David Hayes-Bautista, and Sandra Cisneros.

5. Program/Service: **Semana de la Mujer**

Description: A week-long event recognizing Chicana/Latinas during Women's History Month. The event pays tribute to all the every day "soldaderas" who stand up for their beliefs and constantly remind us that alongside every man and child, in our communities, there are strong, dedicated women cultivating cultural traditions, participating as decision makers and shaping our future.

6. Program/Service: **Noche Cultural/Teatro Festival/Poesia Peligrosa/Music Festival**

Description: These events reflect the program's commitment to the inclusion of the performing arts and its usage in fostering greater understanding and participation. Dance, music, spoken word and theater have proven to be excellent mediums by which to promote cultural understanding and develop community unity. The events also provide surrounding communities with cultural outlets not otherwise available in the local area.

Noche Cultural

An evening of variety entertainment. This annual, one-night performing arts celebration features music, dance and spoken word from talented Chicano/Latino artists and groups. These engaging artistic mediums help promote cultural understanding and develop

community unity. Audiences are not only entertained, but learn more about our traditions.

#### Poesía Peligrosa

We offer a quarterly poetry event, featuring a performance by Teatro Quinto Sol and a featured artist. We also allow students to share poetry/spoken word during the open mic.

#### Radio Aztlan Music Festival

For seventeen years, Radio Aztlan and the UCR Chicano Student Programs has offered a music festival that celebrates regional artists. By celebrating music by artists with limited regional exposure, it clearly provides a platform for “underground voice” and that will be presented live on stage and on air. The Annual Radio Aztlan Music Festival was established to further develop a cultural bridge and promote music.

#### 7. Program/Service: Chicano/Latino Graduation/Awards Banquet

Description: The annual banquet honors the graduation of Chicano/Latino students. The occasion also joins together student families and the university in celebration. Keynote speakers have included: The Honorable Cruz Reynoso (former Supreme Court Justice), Dolores Huerta (Vice President-United Farm Workers), Dr. Carlos Cortes (Historian), Carlos Velez-Ibañez (Anthropologist), Carmen Zapata (Bilingual Arts Foundation), and Luis Valdez (Teatro Campesino) to name a few.

#### 8. Program/Service: Student Leadership Development

Description: Chicano Student Programs encourages and provides opportunities for student interaction, personal and developmental growth, goals and objectives planning, and extracurricular activities. Workshops included; conflict resolution, organizing effective meetings, fund-raising, and program planning. Chicano Alumni, representing a variety of professional fields, interact with students and establish networks. Students are encouraged to participate in graduate and professional school seminars, employment opportunity presentations, and community projects.

#### 9. Program/Service: Radio Aztlan (KUCR 88.3 FM)/Nuestra Cosa

Description: The broadcasting and journalistic endeavors provide opportunities for those interested in communications. Participants develop oral and written communications skills and by requiring students to research and report on issues relating to the Chicano/Latino community there is also a sense of social responsibility promoted.

#### Radio Aztlan KUCR 88.3FM

Every Friday night Radio Aztlan brings the region within a forty-mile radius of the University of California campus, where KUCR-FM/88.3 is located, the sounds and grooves of musica Chicana. Sponsored by the Chicano Student Programs at UC Riverside for the past 35 years, Radio Aztlan has built a loyal audience of thousands of appreciative listeners who have come to rely on it as their weekly alternative Chicano/Latino public radio in the Inland Empire and beyond.

“Radio Aztlan is a long-running popular tradition at KUCR 88.3fm, with a very loyal and strong community following throughout the Inland Empire – listeners who appreciate the truly authentic culture that the program block presents every week. There’s nothing like it on the air. The Radio Aztlan Music Festival brings the music to life, with in-person performances by some of the great artists heard on the show, who perform in a variety of styles, such as Norteño, old-school Chicano rock and roll, classic Trio Bolero from 1940’s-era and more. It’s a can’t miss event for fans.”

-Louis Van Den Berg, Station Manager, KUCR 88.3 FM

#### 10. Program/Service: Community Outreach

Description: Our office provides school visits on a quarterly basis. In 2019-20 we had several school visits and presentations which included Cathedral High School, Migrant Education from Blythe, John North High School, ARISE High School, Eleanor Roosevelt High School, Moreno Valley High School, Upward Bound Math-Science from Cal State University Northridge. We also hosted the following middle schools; Tomas Rivera Middle School, Elsinore Middle School, Jurupa Middle School, Torch Middle School, Central Middle School, & Valadez Middle School Academy. We also had several elementary school visits which included, Vernon Middle School, Redwood Elementary, Glazier Elementary, Foster Elementary. We also hosted parents from Victory Valley, Redwood Elementary, & Longfellow Elementary. UCR students log over 250 volunteer hours per year. The experience allows students to gain valuable insights and practical experience.

The office also coordinates two annual conferences providing an opportunity for potential students to obtain information regarding higher education. For forty years the annual Community College Day has attracted 300-500 participants representing over 20 community colleges from throughout Southern California. With more students attending California’s community colleges the need to increase transfer rates is magnified. Our community college outreach efforts are appealing to counselors searching for ways to increase transfer rates. Participants are provided with workshops that increase confidence and self-esteem, introduced to role models, and explore the nuts and bolts to transferring to the university.

The Chicano/Latino Youth Conference, aimed at high school students, attracts 800-1000 participants annually to the campus. The overall objectives of the conference are to increase the number of Chicano/Latino students who enroll in four-year colleges and universities, promote cultural awareness, and encourage social activism amongst the student participants. The conference’s outstanding reputation has high schools returning each year.

Our office hosts the Annual Pursuit of Awareness through a College Experience (PACE) Summer Residential Program at UC Riverside. The camp is geared towards migrant students from the Los Angeles & Coachella Valley areas. The high school students attend this residential program as part of a partnership between Riverside & LA County Offices of Education - Migrant Education Program & UC Riverside. The students stay in the residence

halls for a week, take classes & experience the life of a college student. As part of the program they also attend cultural & motivational workshops/activities outside of class/study time. It is a great program and very impactful for our attendees, who otherwise aren't given these opportunities.

Our students play a vital role in planning, publicity and execution of outreach events. Students volunteer as tour guides, workshop facilitators and sit on the student panels. These activities promote higher education and early exposure to the university campus life. Although the University is demanding our students put forth the extra time to serve as young positive role models. They earnestly work to promote educational opportunities for the youth and the community at large.

Students and staff are also encouraged to participate in outreach programs including the Youth Education Motivation Program (YEMP), presentations at various schools, campus visitation/tours, and a host of events coordinated by student organizations, community centers and public agencies.

Office staff also serves on various community boards, campus committees and community ad hoc groups.

Chicano Student Programs works. It has since its inception been able to complete a high caliber of successful events and services. The office staff remains committed to providing an environment conducive to the success of students and to strengthen the ability of the campus to meet its commitment to educational equity, cultural diversity, and community service.

**11. Program/Service: Chicano Link Peer Mentor Program**

Description: Focusing on retention of Chicano/Latino students, the Chicano Link Peer Mentor Program pairs new students (freshman/transfer) with a current student. The program focuses on the academic, cultural, and social integration of students. One-on-one meetings, study sessions and academic workshops all support a positive transition to UCR and promote new students' academic, cultural and social success. Mentors help new students navigate UCR, including clubs and organizations, classes, majors, and other important aspects of campus life. Participants will build a network of support, learn about campus and community resources and develop cultural awareness. Last year we had 350 mentors/mentees in the program.

**12. Program/Service: Chicano Alumni Network**

Description: Chicano Alumni encourage and support Chicano students enrolling or continuing their higher educational objectives. In its efforts to assist in the development of educational resources, both in the private and public sector, the organization offers scholarships, cooperates in recruitment activities and promotes community awareness and participation. The organization facilitates opportunities to address and advocate on behalf of the Chicano/Latino community on issues of education, public policy, and educational achievement.

**13. Program/Service: MUNDO – Living Learning Community**

Description: In conjunction with the Residence Halls Mundo is committed to expanding academic success, as well as educating students to Chicano/Latino culture and building a sense of comunidad and familia. In the spirit of family and community Mundo welcomes a multitude of students – 55 in total. Mundo is a place where students live amongst other creative and intelligent students that have similar goals and expectations. Mundo is a community that assists students in dealing with obstacles and issues. It is a community that aids students with their transition to college and into bettering themselves. Mundo is many things but fundamentally it is an extended family where each one helps another. It is a home away from a home.

The mission of Mundo is to expand and develop the consciousness of students in the areas of Mexican/Mexican-American/Chicano/Spanish-American/Latinoculture and how that relates to other cultures of the world. Mundo provides students with educational support, social network, cultural awareness, and mental/emotional growth. Mundo concentrates its attention on the areas of Mexican/Mexican-American/Chicano/Spanish-American/Latino history but it invites all students from all backgrounds to come share, develop, and grow. Mundo is more than just a hall; it is a mind –set.

**14. Program/Service: Student Organization Advisement**

Description: Our student organization advising provides support services for Raza Student Organizations through program advising, organization and leadership consultation, resource information, and campus policies. We provide formal and informal advising to the student groups and leaders. Providesupport to various student organizations on planning their conferences. We also worked closely with Radio Aztlan KUCR 88.3 FM, MUNDO, and Raza Assembly. Our role in Raza Assembly this year helped create dialogue between the student organizations; we help re-establish and helped provide a focus and purpose for the organization. We attended regular meetings, provided guidance and support. We worked with and provided support for students running during the ASUCR elections and with Outreach. We advised students on various issues pertaining to financial aid, legal status, personal issues, housing issues, admissions issues, academic standing, self-identity & self-image. We also provide support in finding community service projects, internships/jobs, and scholarship opportunities. We also made various community and campus referrals.

**15. Program/Service: Physical Space**

Description: Our center provides spaces for meetings and workshops, roundtable conversations, study sessions, computer lab, and library. CSP has a lending library available to students who are looking for books for research papers, class text or personal enjoyment. Lending periods are 2 weeks at a time & can be renewed. There is also a Textbook loan program for students who are unable to purchase textbooks due to financial hardships. We also have a computer lab available to students for printing, research & writing papers. In addition, we allow students to reserve the following: meeting spaces, media, tables/chairs, and dollies within our office.



#### Textbook Loan Program

For students facing financial hardship, we offer a helpful textbook loan program through our lending library. The cost of textbooks is often high, and can add a financial burden for students. Our textbook loan program alleviates that stress by allowing students to check out and return textbooks, as they need them. All books have been donated by professors and students.

#### Lending Library

The library is a place where students can conduct research, borrow a book, or just get a little more information about who they are and where they come from. It also serves as a resource center for the entire student body at UCR as a representation of the Chicano/Latino experience.

#### 16. Program/Service: **Semana de la Raza/Cinco de Mayo Celebration**

Description: During the week of Cinco de Mayo we provide a week-long series of programs as it relates to the Chicano/Latino experience and issues affecting the community. We also partner with ASPB and co-sponsor the Cinco de Mayo Nooner. The festivities include food, music and dancing in celebration.

#### 17. Program/Service: **Día de Los Muertos Celebration**

Description: Día de los Muertos or Day of the Dead is a celebration that captures the idea of unity between life and death. As a spiritual and cultural tradition, it is recognized throughout Latin America and the Southwestern United States. Every year Chicano Student Programs and Teatro Quinto Sol co-sponsor a Día de los Muertos celebration. We invite Chicano/Latino student organizations, UCR staff & faculty and community members to set up an altar in honor of our Antepasados. There is also “community” altar available to anyone who is unable to set up an altar on their own. We encourage student organizations to participate and sell food and/or any other goodies. We also have cultural entertainment, vendors, face painting, and a related craft activity such as decorating a sugar skull.

#### 18. Program/Service: **Juegos de Aztlan Quarterly Tournaments**

Description: Juegos is an opportune time to join other compañero/as for a day of networking and fun. The champs will receive a special Juegos de Aztlan Championship T – Shirt, a traveling trophy, have bragging rights for a year, and have their team picture and name published in our Chicano Student Newspaper, Nuestra Cosa. We offer a volleyball, Bowling and Softball tournaments.

#### 19. Program/Service: **Annual César E. Chávez 5k Run/Walk**

Description: A commemoration of the life, work and core values of César E. Chávez. As our way of contributing to the memory and legacy of such a respected and admired legendary figure, our event seeks to build community; bringing together people of all ages and backgrounds. The day’s event will include an educational component, vendors, informational booths and music. This exciting annual spring quarter 5K run and walk takes

place at UCR and helps further César E. Chávez' inspirational message of service while raising funds for scholarships that benefit students at UCR.

#### 20. Program/Service: Committees

Description: Chicano Student Programs has several committees' students can get involved with throughout the year. Below you will find a list of our committees.

Semana de la Mujer  
 Raza Graduation Banquet  
 Community College Day  
 Chicano/Latino Youth Conference  
 CSP Collective  
 Peer Mentor Advisory Board

### 3. **Strategic Vision: discuss your short-term (2024-2025) plans and major program goals that will use HESSR funds:**

Chicano Student Programs (CSP) is a central location of resources for faculty, staff, students and community members seeking ways to better the Chicano/Latino community. The office provides leadership and organizational development through various clubs and activities along with a bridge of communication among students, faculty and staff. Annual events offered by the program promote enrichment, awareness, and pride in Chicano/Latino culture.

#### **Departmental Goals & Objectives**

Departmental Goals for 2024-2025 include building upon our current efforts on the following departmental areas:

- Transfer Student Support
- Student Parent Support
- Post-Graduate, Student Leadership and Professional Development Programming
- Faculty/Staff Engagement
- Alumni Engagement

#### **Create Intentional and equity minded Programming**

For the AY24 our office will focus our programmatic efforts on the following in immediate response to climate and distance learning environments 1) First Year Transition, 2) Mental Health, and 3) Social Justice and Social Transformation.

### 4. **Challenges: Identify obstacles that need to be overcome and/or need to be met.**

Our top priority has been, and will remain, the safety of our staff, students, and community. We must ensure that our return to campus promotes a healthy and safe work environment, which includes the physical and mental well-being of the community. The combination of a growing student population, current climate, an inevitable budget cut, and the inability to grow affects the office's ability to provide services. In our current

remote format, we need to address transitioning to UCR, sense of belonging, time management, academic support and resources.

**5. Please provide information on any recent evaluations your unit may have had. What recommendations were made, and what actions were taken in response to the recommendations**

Our department has conducted qualitative and quantitative research directly analyzing our first-year peer mentor program and our academic success series ¡ADELANTE!

**Adelante Academic Success Series:**

- Pre and Post Questionnaire
- Evaluation for each workshop

**Chicano Link Peer Mentor Program: (Undergraduate and Graduate)**

- Mentor application with an initial skills assessment incorporated
- Mentee application with a need's assessment incorporated
  - Partnership with MUNDO Residence Hall, data used to personalize programming needs to the first-year residential community.
- Training – skills assessment continued for confirmed mentors in program.
- Mentor/Mentee Logs (quarterly submissions).
- Portfolio of Mentor/Mentee development – documents (i.e. supplemental program attendance), mentor/mentee contract, assessments and mentor/mentee logs collected for review and demonstration of student learning/development.

**Chicano Student Programs Planning Committees:**

- Documents – the creation and collection of meeting agendas, minutes, and reports. Meetings are held weekly from Week 3-Week 10 each quarter. Committees include: Semana de la Mujer, Chicano/Latino Youth Conference, and Chicano/Latino Graduation Ceremony.

**Outreach Program Evaluation & Reports:**

- Outreach events: Chicano/Latino Youth Conference, Community College Day: Transfer Conference, PACE Summer Residential Program

**Annual Staff Self-Appraisals:**

Forms completed by staff provide insight to what were considered accomplishments, what were obstacles/constraints to achieving program goals, and what are future goals.

**6. Additional information or clarification you would like to provide the committee on your department's program plan for using HESSR funds:**

In 2008, UCR became the first UC campus to receive the federal education designation of Hispanic- Serving Institution. I believe that this designation is a result of the efforts among many campus partners which includes our office. It is imperative that our campus take into consideration how our center plays a vital role in access and retention of Chicano/Latino students on campus.

**B. BUDGET QUESTIONS**

- 1. Describe any SSFAC budget requests below. Departments may not duplicate budget requests for SSFAC and RSAC.**

Requested but we have not received the final recommendation from the SSFAC Committee.		
<b>FY24-25 Department Requests</b>		
Request Name	Description	<u>Amount</u>
Student Assistant (S/A)	8 Students Total (\$16/hr x 19hr x 40 weeks)	\$97,280
SA Benefits	Benefits @1.8% (FY24 Rate)	\$1,751
GAEL	GAEL at 2.3% (FY24 Rate)	\$2,237
Graduate Student Assistant (GSA)	Graduate Student Salaries TC 49211 (1 student \$21.08/hr w/16 hrs/40 weeks)	\$13,491
GSA Benefits	Benefits @1.8% (FY24 Rate)	\$243
GAEL	GAEL at 2.3% (FY 24 Rate)	\$310
Graduate Student Programming/Support	Student Travel/Programming	\$15,000

- 2. How many FTE positions are currently open? Which if any of the positions are newly created? Why was there a need to hire additional staff? What expanded services are provided by the new hires?**

N/A

- 3. Additional information or clarification you would like to provide the committee on your department's Budget plan:**

With the growing population and the need for direct services and support, it is imperative that our office continues to grow to meet the demands of the campus.

**C. Funding Proposal and Narrative**

List below each use of funds you propose, following the guidelines put forth by the Referendum:

The Highlander Empowerment Student Services Referendum will allow the seven departments to better meet undergraduate students’ needs by providing:

- Increased co-programming with student organizations and student-led initiatives, including funding and advising
- Staffing to assist students in finding support and resources
- Support for conference hosting and conference travel
- Support for Common Ground Collective projects & collaborative initiatives with the ASUCR Diversity Council
- Peer mentoring and peer education programs support
- More resources in each student program office and center, such as student computer support and educational materials
- Operational support for student services programs as described above, as the costs of campus services continue to increase

**1. Overview: Any Information you would like to provide the committee on this year’s proposal.**

Chicano Student Programs, along with its extended familia, is committed to increasing college-going rates and implementing programs and services to increase the graduation rates of Raza students. The dedicated staff understands the necessity of our students earning a university degree and returning to the community as active participants and leaders of future generations. The requested budget will allow Chicano Student Programs to continue to provide for the needs of students and the campus at large. It will allow the staff to keep up with the changing trends and develop new and relevant cultural and educational programming while maintaining their current level of service and activities.

We are submitting this funding proposal while keeping in mind we have not received our final budget from SSFAC for the 24-25 fiscal year. For FY 24-25, we expect a projected income of \$100,000 including summer. For purposes of this proposal, we are maintaining the \$100,000 income projection.

<b>Fund Amount</b>	<b>Short Description</b>
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\$10,000	<p><b>Summer Programming</b> Funds will be used to cover speaker fees, summer bridge programming, Spanish Family Highlander Orientation, graduate school preparation, and workshop facilitation during Summer 2024.</p>
\$5,000	<p><b>MUNDO Living Learning Community</b> 20th-anniversary programming &amp; Marketing</p>
\$8,000	<p><b>Mural Restoration &amp; Celebration</b> Our mural was created in 1974 and we would like to have a 50<sup>th</sup> anniversary celebration in addition to restoring the mural.</p>
\$38,760	<p><b>Campus-wide programming</b> Enhance and create cultural, educational, and social programming including Chicano Link Peer Mentoring Program, Adelante Success Series, and Raza Grad. In addition, we will focus our HESSR funds on programming that will help foster dialogue and highlight our work. Key areas will be around student leadership development, alumni engagement, mentorship, mental health, outreach, speaker series, and celebration. We will also collaborate with ASPB, the E&amp;G centers and other departments, and student organizations for campus-wide events and speakers.</p>
\$13,000	<p><b>Outreach &amp; Yield Events</b> Our goal is to increase access and enrollment of Chicano Latino youth and their families and demystify higher education through various programs, conferences, and events throughout the academic year.</p> <p>Chicano Latino Youth Conference (High School) This action-packed, one-day annual conference during the spring quarter brings more than 800 local high school students to UCR. Its goals include increasing the number of Chicano/Latino students who enroll in four-year colleges and universities, promoting cultural awareness, and encouraging social activism. Attendees participate in workshops, listen to inspirational guest speakers, and learn more about their options for higher education and beyond.</p> <p>Community College Day: Transfer Conference For more than 50 years, this annual one-day, winter quarter event has attracted hundreds of participants from community colleges throughout Southern California. As an increasing number of students begin their college careers at community colleges, the need to reach out to these potential transfer students increases as well. Community College Day is structured to provide students with pertinent information regarding the transfer process, support services, academic programs and student life. Workshops will include Chicano Latino and Native American cultural awareness and empowerment. In</p>



	<p>addition, workshops and resources will be provided for undocumented students.</p> <p>Stay Rooted (Restoring Our Opportunities to Education) A collaborative project with the Youth Opportunity Center, Project Bridge program for youth 13-22 interested in learning about college.</p> <p>School Visitation Program Our office provides school visits on a quarterly basis. Every quarter we are hosting 8-12 school visits per quarter (high school, middle school, elementary school and parents). We connect students and staff to multiple rewarding and effective community outreach opportunities. Chicano Student Programs gives motivational presentations to local schools, leads campus tours for visiting groups, and participates in a multitude of events coordinated by student organizations, community centers and public agencies.</p>
\$4,000	<p><b>Professional, Career, Leadership, Post-graduation Development</b> In an effort to create scholarship, professional and career development we would like to provide undergraduate students with an opportunity for research and scholarly development.</p>
\$5,000	<p><b>General Operating Costs and Infrastructure</b> This allocation will be used for the purchase of necessary equipment, furniture, MCAA renewal, Adobe Pro Licensing, Canva, and some of our unmet general office costs, such as computing, office supplies, copy machine costs, GEM Cart insurance, to name a few.</p>
\$5,000	<p><b>Marketing</b> Funds will be used to increase visibility of the center's programs and services. We will purchase useful branded items and awareness to strengthen connections to the center's services and programs. In addition, UCR underwent re-branding and as such we will need to purchase new materials using the new UCR logo. This includes brochures, business cards, banners, shirts, and any other promotional/marketing materials that include the UCR logo.</p>
\$5,000	<p><b>S&amp;E for Staff Support &amp; Professional Development</b> Funds to support the supplies and expenses, as well as the professional development, of center staff. While staff cannot travel for professional development, virtual conferences and webinars still require registration fee payments. Other needs such as software, office supplies, etc. continue to require support.</p>
\$1,740	<p><b>RSAC Representative Stipend and General Support</b> \$1,500 RSAC Rep, \$200 General Support, \$40 benefits</p>

	These funds will be used to pay the RSAC representative \$500 per quarter plus benefits for their service. In addition, this amount will cover up to \$200 in costs associated with general support for meetings such as food and printing.
\$500	<b>Diversity Council Support &amp; Development</b> Funds will be distributed to Diversity Counsel to hold retreats and launch projects important to their mission. Additional funds for programs may also be requested separately.
\$4,000	<b>VCSA Assessment Fee</b> Mandatory fee assessed based on 3.75% of HESSR income from the previous fiscal year. Please note this is an estimate pending final amount of HESSR income for FY 23-24.

**Total = \$100,000**